

# PRESS RELEASE

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FOR IMMEDIATE RELEASE  
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## **Phillips Fundamental Learning Center Announces Grand Opening of State-of-the-Art Building: A Beacon of Hope for Dyslexia Education and Teacher Training**

Wichita, KS — Phillips Fundamental Learning Center (PFLC) is thrilled to announce the grand opening of its new state-of-the-art building. This visionary space will house both the Rolph Literacy Academy, a full-day school for children with dyslexia, and the Andeel Teacher Literacy Institute, a training center for educators. Inspired by Frank Lloyd Wright, this building represents a significant advancement in the field of dyslexia education and teacher preparation.

### **Special Conference with Emily Hanford**

In conjunction with the Grand Opening Celebration, PFLC is proud to present a special conference featuring Emily Hanford, a distinguished senior correspondent and producer for American Public Media. Hanford's groundbreaking podcast, "Sold a Story: How Teaching Kids to Read Went So Wrong." Her investigative work on the Science of Reading and the 'Reading Wars' has positioned her as a prominent figure in the realm of education.

### **Event Details:**

Date: Saturday, October 7th  
Time: 10:00 a.m. - 3:00 p.m.  
Location: WSU Tech NCAT auditorium  
Address: 4004 N. Webb Rd. Wichita, KS 67226

### **Grand Opening Celebration**

To celebrate this milestone, PFLC invites the community to a Grand Opening Celebration and Community Open House on Saturday, October 7th, from 10:00 a.m. to 3:00 p.m. This is an opportunity for everyone to explore the new facility, meet the dedicated educators, and learn more about the transformative work being done at PFLC.

### **Event Details:**

Date: Saturday, October 7th  
Time: 10:00 a.m. - 3:00 p.m.  
Location: Phillips Fundamental Learning Center  
Address: 14533 E. Sharon Lane Wichita, KS 67203

For more information about the grand opening event or to learn about Phillips Fundamental

Learning Center, please visit [www.funlearn.org](http://www.funlearn.org) or contact Marena Assarsson.

### **About Phillips Fundamental Learning Center (PFLC)**

PFLC has been at the forefront of dyslexia education since its inception in 2000. Founded by former elementary teachers, Jeanine Phillips and Gretchen Andeel, PFLC has consistently demonstrated an unwavering commitment to empowering children with dyslexia to unlock the power of reading. The new building embodies this commitment and is poised to become a beacon of hope for individuals with dyslexia and educators alike.

### **A Frank Lloyd Wright Inspired Masterpiece**

The new PFLC building pays homage to the architectural genius of Frank Lloyd Wright, blending form and function in a way that fosters creativity, innovation, and collaboration. With a design that encourages multi-age grouping, outdoor learning, and an array of classroom environments tailored to different subjects, this building is more than just bricks and mortar; it's a testament to the power of inspired design in education.

### **Rolph Literacy Academy: Empowering Children with Dyslexia**

At the heart of PFLC's new building lies Rolph Literacy Academy (RLA), a one-of-a-kind school dedicated to children with dyslexia and other reading difficulties, aged 5-9. Founded in 2014, RLA serves as a laboratory of innovation, offering a holistic curriculum that not only imparts essential academic skills but also nurtures the unique strengths and superpowers often found in students with dyslexia. The goal is to equip these children with the skills and confidence they need to transfer successfully into mainstream educational settings.

### **Andeel Teacher Literacy Institute: Equipping Educators for Success**

Complementing RLA is the Andeel Teacher Literacy Institute (ATLI), a hub of excellence in teacher training. Recognizing the prevalence of dyslexia and the need for specialized instruction, ATLI offers a range of programs, from one-day workshops to two-week accredited courses. Over the years, ATLI has trained hundreds of Literacy Intervention Specialists and Certified Academic Language Therapists, equipping them with the tools necessary to unlock the power of reading in every student, especially those with dyslexia. The institute is accredited by the International Multisensory Structured Language Education Council (IMSLEC) and the International Dyslexia Association (IDA).

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